## DUPLINVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

American Rambler Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
950371-1	09/23/12	September 2012	08/27/12 - 09/18/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

 Flight Dates
 Order #
 Alt Order #

 09/12/12 - 09/18/12
 950371
 07902831

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

Agency Ref Advertiser Ref

				Spots/				
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 09/17/12 09/18/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	22	:30	4	\$900.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS:</u> 09/17/12 09/23/12 22		<u>Rate</u> \$900.00						
Spots: # Ch Day Air Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 WESHM 09/17/12 5:59 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	2110н		\$900.00	NM
3 WESHM 09/17/12 6:23 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	2110н		\$900.00	NM
2 WESHTu 09/18/12 6:13 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	2110н		\$900.00	NM
4 WESHTu 09/18/12 6:54 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	2114н		\$900.00	NM
2 09/12/12 09/14/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	222	:30	6	\$750.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS:</u> 09/10/12 09/16/12222-		<u>Rate</u> \$750.00						
Spots: # Ch Day Air Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate	
The second secon	Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	Р100н		\$750.00	NM
4 WESHW 09/12/12 6:28 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	>100н		\$750.00	NM
2 WESHTh 09/13/12 5:59 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	Р100н		\$750.00	NM
5 WESHTh 09/13/12 6:42 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	Р100Н		\$750.00	NM
3 WESHF 09/14/12 6:14 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	Р110н		\$750.00	NM
6 WESHF 09/14/12 6:44 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	Р110н		\$750.00	NM
3 09/12/12 09/14/12 NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	222	:30	6	\$1,000.00	NM		- 2
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 09/10/12 09/16/12222-		<u>Rate</u> \$1,000.00						
Spots: # Ch Day Air Date Air Time Des		Start/End Time	Lengt	h Ad-ID			Rate	
5 WESHW 09/12/12 8:29 AM NB	C Today Show	7:00-9:00 AM	:3	0 2012MRFI	Р100Н		\$1,000.00	NM
1 WESHW 09/12/12 8:50 AM NB	C Today Show	7:00-9:00 AM	:3	0 2012MRFI	Р100Н		\$1,000.00	NM
6 WESHTh 09/13/12 7:24 AM NB	C Today Show	7:00-9:00 AM	:3	0 2012MRF	Р100Н		\$1,000.00	NM
2 WESHTh 09/13/12 8:59 AM NB	C Today Show	7:00-9:00 AM	:3	0 2012MRFI	Р100Н		\$1,000.00	NM
4 WESHF 09/14/12 7:26 AM NB	C Today Show	7:00-9:00 AM	:3	0 2012MRF	Р110н		\$1,000.00	NM
3 WESHF 09/14/12 8:29 AM NB	C Today Show	7:00-9:00 AM	::	0 2012MRF	Р110Н		\$1,000.00	NM
4 09/17/12 09/18/12 NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	22	:30	4	\$1,200.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 09/17/12 09/23/12 22		<u>Rate</u> \$1,200.00						
Spots: # Ch Day Air Date Air Time De	scription	Start/End Time	Leng	th Ad-ID			Rate	<u>Type</u>

Rate Type

Send Payment To:



Spots: # Ch

Day Air Date

Air Time Description

**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date **Invoice Month** Invoice Period 09/23/12 08/27/12 - 09/18/12 950371-1 September 2012

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	4

ww.w	esh.com											
									Spots/			
ne	Start Date	End D	ate	Descripti	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4	09/17/12 Class of Tim	09/18/ ne - Pre-	12 -emptib	NBC Too	day Show otice	7:00-9:00 AM	22	:30	4	\$1,200.00	NM	and the second second
	Spots: # Ch		Air Da		r Time Descrip		Start/End Time		th Ad-ID			Rate Type
		SHM	09/17		:59 AM NBC To		7:00-9:00 AM		0 2012MRF			\$1,200.00 NM
		SHM	09/17		:37 AM NBC To	•	7:00-9:00 AM		30 2012MRF			\$1,200.00 NM
		SHTu	09/18		:59 AM NBC To		7:00-9:00 AM		30 2012MRF			\$1,200.00 NM
	2 WE	SHTu	09/18	/12 8	:49 AM NBC To	oday Show	7:00-9:00 AM	:3	30 2012MRF	P114H		\$1,200.00 NM
5	09/17/12 Class of Tim	09/18/ ne - Pre-		Regis & le with n	Kelly 9-10 AM otice	9:00-10:00 AM	11	:30	2	\$650.00	NM	
	Weeks:	Start Da 09/17/1		nd Date 9/23/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$650.00					
	Spots: # Ch	Day	Air Da	ate Ai	ir Time Descrip	tion	Start/End Time	Lengt	th Ad-ID			Rate Type
	2 WE	SHM	09/17	7/12 9	:55 AM Regis 8	Kelly 9-10 AM	9:00-10:00 AM	:3	30 2012MRF	Р110Н		\$650.00 NM
	1 WE	SHTu	09/18	3/12 9	:47 AM Regis 8	Kelly 9-10 AM	9:00-10:00 AM	:3	30 2012MRF	Р110Н		\$650.00 NM
6	09/12/12 Class of Tin	09/14/ ne - Pre-			Kelly 9-10 AM otice	9:00-10:00 AM	111	:30	3	\$500.00	NM	
	Weeks:	Start D: 09/10/1	ate E	nd Date 09/16/12		Spots/Week 3	<u>Rate</u> \$500.00					/
	Spots: # Ch	Day	Air D	ate A	ir Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	2 WE	SHW	09/12	2/12 9	31 AM Regis 8	k Kelly 9-10 AM	9:00-10:00 AM	:3	30 2012MRF	Р100н		\$500.00 NM
	3 WE	SHTh	09/13	3/12 9	37 AM Regis 8	k Kelly 9-10 AM	9:00-10:00 AM	:3	30 2012MRF	P100H		\$500.00 NM
	1 WE	SHF	09/14	1/12 9	37 AM Regis 8	k Kelly 9-10 AM	9:00-10:00 AM	::	30 2012MRF	P110H		\$500.00 NM
7	09/12/12 Class of Tin	09/14/ ne - Pre	/12 -emptik	NBC Too	day Show II otice	10AM-11AM	111	:30	3	\$400.00	NM	
	Weeks:	Start D: 09/10/1	ate E	nd Date 09/16/12	The second second second second	Spots/Week 3	<u>Rate</u> \$400.00			=		
	Spots: # Ch	Day	Air D	ate A	ir Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	SHW See	09/12 MG 7.		NBC To	oday Show II	10AM-11AM	:(	00			\$400.00 NM
	3 WE	SHTh	09/13	3/12 10	:56 AM NBC To	oday Show II	10AM-11AM	::	30 2012MRF	P100H		\$400.00 NM
	4 WE	SHF MG	09/14 for 7.1		0:30 AM NBC To	oday Show II	10AM-11AM	:	30 2012MRF	FP110H		\$400.00 NM
	2 WE	SHF	09/14	1/12 10	:51 AM NBC To	oday Show II	10AM-11AM	:	30 2012MRF	P110H		\$400.00 NM
8	09/17/12 Class of Tir	09/18/ ne - Pre			day Show II otice	10AM-11AM	11	:30	2	\$625.00	NM	
	Weeks:	Start D 09/17/1		End Date 09/23/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$625.00					
	Spots: # Ch		Air D		ir Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	2 WE	ESHM	09/17	7/12 10	0:59 AM NBC T	oday Show II	10AM-11AM	::	30 2012MRF	FP110H		\$625.00 NM
	1 WE	ESHTu	09/18	3/12 1	1:00 AM NBC T	oday Show II	10AM-11AM	:	30 2012MRF	P114H		\$625.00 NM
9	09/12/12 Class of Tir	09/14/ ne - Pre				12:12:00-12:30 PM	111	:30	3	\$350.00	NM	
	Weeks:	Start D 09/10/1		End Date 09/16/12	MTWTFSS 111	Spots/Week 3	<u>Rate</u> \$350.00					
	Spots: # Ch	Day	Air D	ate A	ir Time Descrip	<u>otion</u>	Start/End Time		th Ad-ID			Rate Type
		ESHW	09/12	2/12 12	2:25 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM		30 2012MRF			\$350.00 NM
		ESHTh	09/13	3/12 12	2:25 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	<i>1</i> :	30 2012MRI	FP100H		\$350.00 NM
	3 WE	ESHF	09/14	4/12 12	2:24 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	<i>1</i> :	30 2012MRI	FP110H		\$350.00 NM
10	09/17/12 Class of Tir	09/18 ne - Pre				12:12:00-12:30 PM	11	:30	2	\$350.00	NM	
	Weeks:	Start D 09/17/	ate	End Date 09/23/12		Spots/Week 2	Rate \$350.00					
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Start/End Time

Length Ad-ID





**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice Date Invoice # 08/27/12 - 09/18/12 950371-1 09/23/12 September 2012

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

ww w	esh.com										
	0011.00111							Spots/			
ne	Start Date	End Dat	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10	09/17/12 Class of Tim	09/18/12 ne - Pre-ei			12:12:00-12:30 PM	11	:30	2	\$350.00	NM	age sympley
}	Spots: # Ch	Day /	Air Date	Air Time Descri	otion	Start/End Time		th Ad-ID		-	Rate Type
	2 WE		09/17/12		OON NEWS 12-12:30	12:00-12:30 PM		0 2012MRF			\$350.00 NM
	1 WE	SHTu (	09/18/12	12:27 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	:3	0 2012MRF	P110H		\$350.00 NM
11	09/17/12 Class of Tim	09/18/12 ne - Pre-e	2 Days	of Our Lives th notice	1:00-2:00 PM	11	:30	2	\$500.00	NM	
		Start Date 09/17/12	e End D 09/23/		Spots/Week 2	<u>Rate</u> \$500.00	-				
	Spots: # Ch	Day /	Air Date	Air Time Descri	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	2 WE	SHM	09/17/12	2:00 PM Days of	of Our Lives	1:00-2:00 PM	:3	30 2012MRF	P110H		\$500.00 NM
	1 WE	SHTu	09/18/12	1:26 PM Days of	of Our Lives	1:00-2:00 PM	:3	30 2012MRF	P114H		\$500.00 NM
12	09/12/12 Class of Tim	09/14/12 ne - Pre-e		s of Our Lives th notice	1:00-2:00 PM	111	:30	3	\$500.00	NM	
		Start Date 09/10/12	e End D	ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$500.00					
	Spots: # Ch		Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
			09/12/12	1:45 PM Days	of Our Lives	1:00-2:00 PM	:3	30 2012MRF	P100H		\$500.00 NM
	3 WE	SHTh	09/13/12	1:30 PM Days	of Our Lives	1:00-2:00 PM	::	30 2012MRF	P100H		\$500.00 NM
	1 WE	SHF	09/14/12	1:30 PM Days	of Our Lives	1:00-2:00 PM	::	30 2012MRF	P110H		\$500.00 NM
13	09/12/12 Class of Tin	09/14/12 ne - Pre-e		3-4 PM th notice	3:00-4:00 PM	111	:30	3	\$350.00	NM	
	Weeks:	Start Dat 09/10/12			Spots/Week 3	<u>Rate</u> \$350.00					
	Spots: # Ch		Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	SHW	09/12/12	3:44 PM M-F 3-	4 PM	3:00-4:00 PM	::	30 2012MRI	FP100H		\$350.00 NM
	3 WE	SHTh	09/13/12	3:55 PM M-F 3-	4 PM	3:00-4:00 PM	. :	30 2012MRI	FP100H		\$350.00 NM
	2 WE	SHF	09/14/12	3:36 PM M-F 3	4 PM	3:00-4:00 PM	:	30 2012MRI	FP110H		\$350.00 NM
14	09/17/12 Class of Tin	09/18/1: ne - Pre-e		3-4 PM th notice	3:00-4:00 PM	11	:30	2	\$450.00	NM	
	Weeks:	Start Dat 09/17/12			Spots/Week 2	<u>Rate</u> \$450.00					
	Spots: # Ch	Day	Air Date	Air Time Descr	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	ESHM	09/17/12	3:29 PM M-F 3	-4 PM	3:00-4:00 PM	:	30 2012MR	FP110H		\$450.00 NM
	2 WE	ESHTu	09/18/12	3:43 PM M-F 3	-4 PM	3:00-4:00 PM	:	30 2012MR	FP110H		\$450.00 NM
15	09/17/12 Class of Tir			4-5 PM NEWS	M-F 4-5 PM	11	:30	2	\$650.00	NM	
	Weeks:	Start Dat 09/17/12	e End D	Date MTWTFSS	Spots/Week 2	<u>Rate</u> \$650.00					
	Spots: # Ch	<u>Day</u>	Air Date	Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	ESHM	09/17/12	4:26 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:	30 2012MR	FP110H		\$650.00 NM
	2 WE	ESHTu	09/18/12	4:42 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:	30 2012MR	FР114H		\$650.00 NM
16	09/12/12 Class of Tir	09/14/1 me - Pre-e		4-5 PM NEWS ith notice	M-F 4-5 PM	111	:30	3	\$550.00	NM	
	Weeks:	Start Dat 09/10/12			Spots/Week 3	<u>Rate</u> \$550.00					
	Spots: # Ch		Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	ESHW	09/12/12	4:58 PM M-F 4	-5 PM NEWS	M-F 4-5 PM		30 2012MR	FP100H		\$550.00 NM
	2 W	ESHTh	09/13/12	4:22 PM M-F 4	-5 PM NEWS	M-F 4-5 PM		30 2012MR	FP100H		\$550.00 NM
	3 WI	ESHF	09/14/12	4:23 PM M-F 4	-5 PM NEWS	M-F 4-5 PM		30 2012MR	FP110H		\$550.00 NN
						222	:30	6	\$700.00	NM	





**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Period **Invoice Month** Invoice Date Invoice # 08/27/12 - 09/18/12 950371-1 09/23/12 September 2012

Advertiser	<u>Product</u>	Estimate Number
Romney/R/President	ROMNEY/P/R	

w.wesh.com					
w.wesii.com		Spots/			
e Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Type	
17 09/12/12 09/14/12 M-F 5-6 PM ROT 5:00-6:00 PM Class of Time - Pre-emptible with notice	222	:30 6	\$700.00	NM	Preserva. Servado
Weeks:         Start Date 09/10/12         End Date 09/16/12         MTWTFSS 09/16/12         Spots/Week 6	<u>Rate</u> \$700.00			2	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHW 09/12/12 5:27 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 2012MR	FP100H		\$700.00 NM
5 WESHW 09/12/12 5:52 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 2012MR	FP100H		\$700.00 NN
2 WESHTh 09/13/12 5:29 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 2012MR			\$700.00 NN
6 WESHTh 09/13/12 5:58 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 2012MR			\$700.00 NN
4 WESHF 09/14/12 5:22 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 2012MR			\$700.00 NN
3 WESHF 09/14/12 5:39 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 2012MR	FP110H		\$700.00 NN
18 09/17/12 09/18/12 M-F 5-6 PM ROT 5:00-6:00 PM Class of Time - Pre-emptible with notice	22	:30 4	\$800.00	NM	
Weeks:         Start Date 09/17/12         End Date 09/23/12         MTWTFSS 22         Spots/Week 22	<u>Rate</u> \$800.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
4 WESHM 09/17/12 5:22 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 2012MR	FP110H		\$800.00 NN
1 WESHM 09/17/12 5:53 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 2012MR	FP110H		\$800.00 NN
3 WESHTu 09/18/12 5:10 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 2012MR	FP110H		\$800.00 NN
2 WESHTu 09/18/12 5:29 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 2012MR	FP114H		\$800.00 N
19 09/17/12 09/18/12 M-F 6-6:30 PM M-F 6-6:30 PM Class of Time - Pre-emptible with notice	22	:30 4	\$1,100.00	NM	
Weeks:         Start Date 09/17/12         End Date 09/23/12         MTWTFSS 22         Spots/Week 22	<u>Rate</u> \$1,100.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
4 WESHM 09/17/12 6:23 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 2012MF	FP110H		\$1,100.00 NI
1 WESHM 09/17/12 6:26 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 2012MF			\$1,100.00 NI
2 WESHTu 09/18/12 5:58 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 2012MF			\$1,100.00 NI
3 WESHTu 09/18/12 6:28 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 2012MF	кгр114н		\$1,100.00 N
20 09/12/12 09/14/12 M-F 6-6:30 PM M-F 6-6:30 PM Class of Time - Pre-emptible with notice	222	:30 6	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 6	<u>Rate</u> \$1,000.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
6 WESHW 09/12/12 6:13 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 2012MF	RFP100H		\$1,000.00 N
1 WESHW 09/12/12 6:28 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 2012MF	RFP100H		\$1,000.00 N
2 WESHTh 09/13/12 6:13 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 2012MF	RFP100H		\$1,000.00 N
4 WESHTh 09/13/12 6:23 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 2012MF	RFP100H		\$1,000.00 N
3 WESHF 09/14/12 5:58 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 2012M	RFP110H		\$1,000.00 N
5 WESHF 09/14/12 6:23 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 2012мі	RFP110H		\$1,000.00 N
21 09/17/12 09/18/12 M-F Entertainment Tonight7:00-730 PM Class of Time - Pre-emptible with notice	11	:30 2	\$1,500.00	NM	
Weeks:         Start Date 09/17/12         End Date 09/23/12         MTWTFSS 11         Spots/Week 2	<u>Rate</u> \$1,500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
2 WESHM 09/17/12 7:26 PM M-F Entertainment Tonig		:30 2012M	RFP110H		\$1,500.00 N
1 WESHTu 09/18/12 7:09 PM M-F Entertainment Tonig	ht 7:00-730 PM	:30 2012M	RFP110H		\$1,500.00 N
22 09/12/12 09/14/12 M-F Entertainment Tonigł 7:00-730 PM Class of Time - Pre-emptible with notice	111	:30 3	\$1,200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
09/10/12	\$1,200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time				Rate Typ
1 WESHW 09/12/12 7:29 PM M-F Entertainment Tonig	ht 7:00-730 PM	:30 2012M	KFP100H		\$1,200.00 N





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 950371-1 | O9/23/12 | September 2012 | O8/27/12 - O9/18/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

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Rate Type
\$1,200.00 NM
\$1,200.00 NM
Rate Type
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1
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Rate Type
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\$1,500.00 NM
\$1,500.00 NM
\$1,500.00 NM
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31.74
Rate Type
\$2,900.00 NM
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\$300.00 NM
И
20
Rate Type
\$800.00 NM
М
Markov value (Art State Control of Control o
<u>Rate</u> <u>Type</u> \$700.00 NM
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**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 Invoice # Invoice Date Invoice Month Invoice Period 950371-1 09/23/12 September 2012 08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

w.wesh.com										
ne Start Date	e End Date	e Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	09/15/12 Time - Pre-er			this W7:00-8:00 PM	S-	:30	***1	\$800.00	NM	
	North	A PERSON								
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30 09/16/12 Class of 7	09/16/12 Time - Pre-er	Sun nptible wit	Sunrise@6-8 A	M 6:00-8:00 AM	S	:30	2	\$300.00	NM	
Weeks:	Start Date 09/10/12	End D 09/16/	ate MTWTFS		<u>Rate</u> \$300.00					
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1 V	WESHSu C			n Sunrise@6-8 AM	6:00-8:00 AM		30 2012MR	FP110H		\$300.00 N
31 09/16/12 Class of 7		NBC diately Pre	Sunday Today e-emptible with	8:00-9:00 AM/9 out notice	-11 <i>F</i> S	:30	1	\$1,100.00	NM	
Weeks:	Start Date				Rate					
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Spots: <u>#</u> 0 1 V	VESHSu (		Air Time Des 8:22 AM NB	SCRIPTION C Sunday Today	Start/End Tin 8:00-9:00 AM		g <u>th</u> <u>Ad-ID</u> 30 2012MR	FP110H		<u>Rate Tyr</u> \$1,100.00 N
32 09/16/12 Class of	09/16/12 Time - Pre-er			RESS NBC MEET TH	E PFS	:30	1	\$2,500.00	NM	
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33 09/16/12 Class of	09/16/12 Time - Pre-er			S WKICHRIS MATTH	IEW:S	:30	1	\$1,000.00	NM	
Weeks:	Start Date 09/10/12	End D 09/16/	ate MTWTFS	S Spots/Week S 1		×		magazini k		
Spots: # 0			Air Time De		Start/End Tin		gth Ad-ID			Rate Typ
1 V	NESHSu (	09/16/12	10:22 AM CH	RIS MATTHEWS WK	ND EM CHRIS MAT	THEW:	:30 2012MF	RFP110H		\$1,000.00 N
34 09/16/12 Class of	09/16/12 Time - Pre-ei		PRE-GAME th notice	7:00P-8:00PM	S	:30	1	\$3,500.00	NM	
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Spots: # (	Ch Day	Air Date	Air Time De	scription	Start/End Tin	ne Len	gth Ad-ID			Rate Typ
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		NFL		8:00PM-conclu	sionS	:30	3	\$9,500.00	NM	
35 09/16/12 Class of	09/16/12 Time - Pre-e		th notice							
	Time - Pre-ei Start Date	mptible wi	ate MTWTFS							
Class of Weeks:	Time - Pre-ei Start Date 09/10/12	mptible wi End D 09/16	<u>ate</u> <u>MTWTFS</u> 12	·S 3	\$9,500.00	ne Len	ath Ad-ID			Rate Tv
Class of Weeks:  Spots: # 0	Time - Pre-ei Start Date 09/10/12 Ch <u>Day</u>	mptible wi	ate MTWTFS 12 Air Time De	S 3	\$9,500.00 Start/End Tir		gth <u>Ad-ID</u> :30 2012Mi	RFP110H		<u>Rate</u> <u>Ty</u> \$9.500.00 N
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Gross Total

\$112,400.00

Total Spots

99





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Invoice #	Invoice Date	Invoice Month	Invoice Period
950371-1	09/23/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

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Agency Commission

\$16,860.00

Net Amount Due

\$95,540.00